

FINDING IMAGES FOR NEWSLETTER/WEBSITE POSTINGS - updated 5/15/19



Only use images that you own, or whose usage license can be verified.

Images found by searching Google Images (including those filtered for safe usage) are often under copyright. So are images you find on someone else's website. Helpful article:

<https://www.theedublogger.com/copyright-fair-use-and-creative-commons/>

1) Free for download and website use (please use these sites):

- <https://pixabay.com/> - free images that require no attribution (**#1 choice!**)
- <https://www.freeimages.com/> - requires free account (easy to set up) & photo credit (for example: "FreeImages.com/Julia Freeman-Woolpert")
- <https://ccsearch.creativecommons.org/> - BUT check license type; some do not require citation/attribution, others have restrictions (example: <https://ccsearch.creativecommons.org/photos/cc60ead0-8c79-4698-bc4f-fe52e863f9a0>)
- <https://www.pexels.com/> - recommended by Andrea Echelberger
- <https://unsplash.com/> - recommended by Andrea Echelberger

2) Please avoid using images from these sites:

- <https://www.gettyimages.com/> - free images that may be embedded (requiring embed code) rather than downloaded; BUT I want to avoid embedding this kind of code on our new website
- <https://www.photosforclass.com/> and <https://www.photosforwork.com/> - linked to Creative Commons; downloads automatically contain proper citations, BUT this restricts sizing
- <https://openclipart.org/> - free images that require no attribution - WEBSITE CURRENTLY DOWN
- <https://commons.wikimedia.org/> - free images that may or may not require attribution; BUT it's time-consuming to gather the correct attribution information

2) **Screenshots of websites you are writing about are OK**, since you are citing/commenting on that website for educational purposes and encouraging people to visit it (rather than profiting from it).

3) How to send an image URL for use in *MN ABE Connect*:

- <https://www.freeimages.com/photo/digital-dreams-1155914>
 - <https://ccsearch.creativecommons.org/photos/42a096a8-88ef-4f63-81b6-d318b95acc96>
 - <https://pixabay.com/illustrations/puzzle-cooperation-partnership-1019769/>
 - But NOT this: <https://pixabay.com/images/search/teamwork/>
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NOT FREE FOR USE:

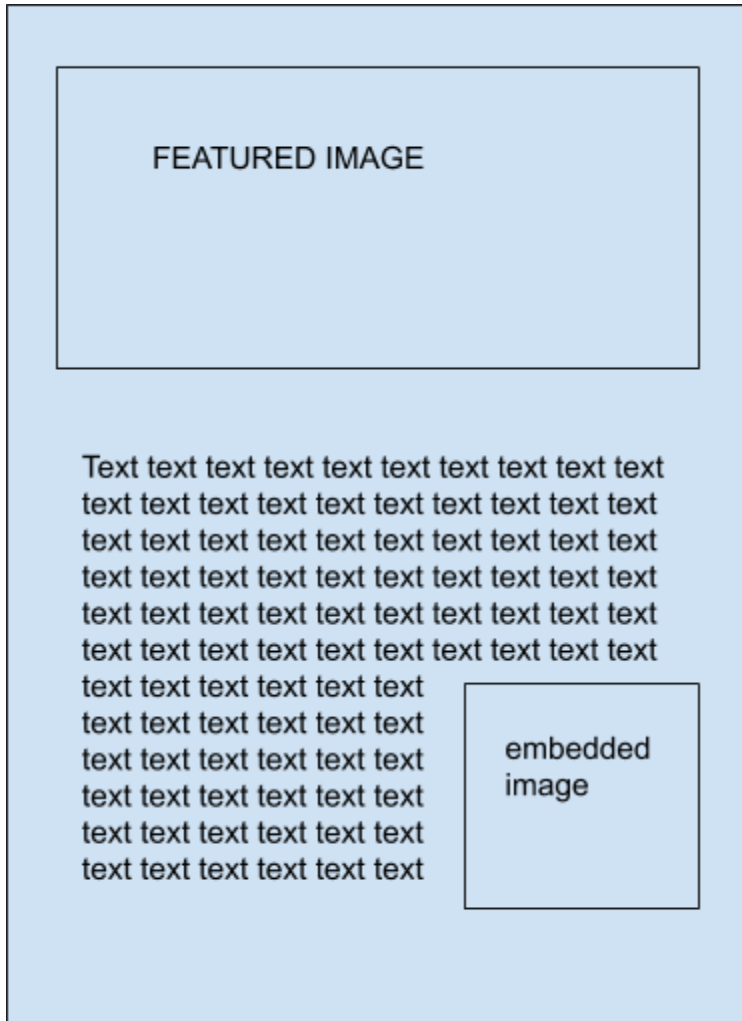
(Note: these entities often put ADS on the free sites [often labeled "Sponsored Images"]; **don't confuse which images are really free!**)

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|----------------|--|--|
| ● Shutterstock | ● Downloaded Getty Images (must be <u>embedded</u>) | ● Many images found through Google Images searches |
| ● iStock | ● Images found on other organizations' websites | |
| ● Adobe Stock | | |
| ● 123RF | | |
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NEWSLETTER IMAGES & NEW ARTICLE FORMAT

Recommended for best visual rendering on new ATLAS website:

- **One featured image:** large (600-1024px) image for top of article
- **One or two additional images**, if available, to be embedded in article (otherwise, just featured image) - they can be smaller or up to full width (1024px)



NOTE: Newsletter grid has been updated to include July-Dec 2019!